**Direct from Consumer transactions**

**Dealer locator**

**Based of level of premier trade partners within a 15-mile range.**

**Referral will go to Platinum, Gold and then Silver trade partner.**

**Consumer purchase from outdoorrooms.com**

**Premier trade partner within 15 miles will receive a credit of 15% of any order over $1,000 received through the OGC website.**

* **Order is fulfilled The Outdoor GreatRoom Company**
* **A credit will be issued based off the level of the premier trade partner (Platinum, Gold, Silver)**
* **If there are 2 trade partners within 15 miles, the sales manager will allocate the credit.**

The Outdoor GreatRoom Company works hard to steer the consumers to showrooms. There are times we have a customer that wants to purchase online. OGC will share in the orders of these consumers and not lose the sale to another brand. It’s our goal to make this a win for all of us.